

# Anastasiya Dubrovina

Personal Pitch

We can change the world and make it a better place. It is in your hands to make a difference.

~Nelson Mandela

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# Background

At 28, as a strategy consultant, I believed I could have a positive impact on the world by facilitating boards decisions in the banking industry.

Until I was allowed to build a tech venture for the first time. The realization of a product as well as the immediacy of actions ignited a great passion as well as the feeling of the desired positive impact.

I believe that by working with entrepreneurs, I get closer to my goal of the greatest possible social contribution and self-actualisation.





# Experience

Having led technology-based transformation processes and helped build tech companies as a senior consultant, I have board and c-level expertise translating ideas into tangible results

I am also a certified Systemic Business & Life Coach, empowering people to live a more fulfilled private and business life.

Now I bring my personal & business development expertise together empower impact-driven people to live their truth through purpose & business.





### Vision

To support leaders in accessing their needs and to build a purposeful life and business. And at the same time I strive for people who have this access to this support and want to make a positive impact on the world and create a profitable business around their mission.

My vision is to enable to help create a world where we live a life on our terms and those terms help to positively impact the collective.





### Mission & Purpose

**Mission:** I strive for a world where leaders can more easily access their needs and purpose to live a life on their terms. And at the same time I strive for people who have this access and want to make a positive impact on the world and create a profitable business around their mission.

**Purpose:** I apply my extensive experience to help bridge the existing gap between business and personal development in order to help impact-driven people to live their truth by discovering their purpose and translating it into a fulfilling business.





## Competences

#### Leadership

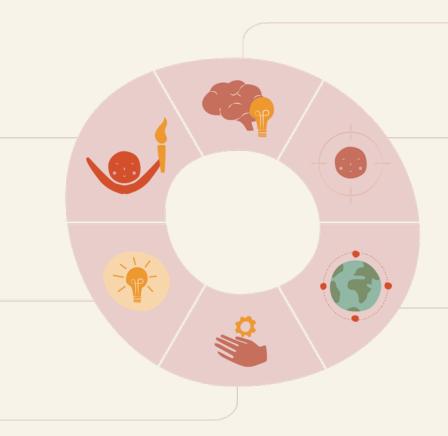
My leadership skills became truly matured as I successfully managed a team of 20 employees, and simultaneously worked on self-leadership and discipline

#### Solution orientated

Being solution-orientated is what binds together my different experiences a a coach, consultant, leader and business owner throughout my career.

#### Project management

Four years of consultant experience equipped me with advanced organizational skills, resourcefulness and multitask in high pressure situations



#### Entrepreneurial minded

With a desire for practical solutions and the ability to see potential in the world I am driven to deliver solutions creating an impact on people.

#### Human centered

I believe that there is a big and unexplored human potential in the business world and that's the reason my approach applies methods like Design Thinking, Non-Violent Communication and Systematic Coaching.

#### Multinational approach

After immigrating to Germany at 11,1 built a life there, and was offered the opportunity to work with teams from all over the world.



### #DareToBuildYourDream



## Contact

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